

J. Cameron Watson

1921 - 2004

John Cameron Watson established the Beatrice Watson-Acheson Foundation to honour and remember his mother Beatrice, a teacher, who loved all animals and nature. Cameron was a very unique man, a true humanitarian and special friend to all animals and people and was known for his tireless dedication on behalf of all living creatures.

The Foundation now continues in fond memory of both of these two very kind, caring, and compassionate people who sought to better the lives of all living creatures by teaching respect and kindness and encouraging others to develop empathy towards all life.

Cameron received the 125th Anniversary of Confederation Commemorative Medal presented to "exemplary Canadians, who have given of themselves for the benefit of others and have enriched Canada by their contributions".

The medal was awarded to Cameron for his work with the Kindness Club, Centennial Community and Recreation Association Planning Committee, The Advisory Council of Salvation Army Laymen, The St. Lawrence Farmers Market Stallholders Committee, Scout Troop and Cub Pack Group Committee and Sunday School teaching at Centennial United Church.

Cameron considered it a privilege to be able to offer this Values Through Humane Education Program to over four million children in 43 years.

The Kindness Program "Values Through Humane Education"



The purpose of this program is to encourage and develop in children a respect and responsibility for all creatures and for the environment.

This program began in 1974 under the direction of J. Cameron Watson. The school curriculum was developed by Nancy Montgomery, who with her dog Buddy began teaching in the Scarborough schools. Three years later she was joined by Carolyn Dutru and her dog Misty and the program began expanding.

It is now presented to schools in Toronto, Peel, Durham and Ottawa with 10 teachers covering grades J.K. to 8.

The Foundation continues to offer this program free of charge.

To have this program in your school, please contact
The Beatrice Watson-Acheson Foundation
at our email address
beatricewatson_acheson@yahoo.ca
or at our website
www.thekindnessprogram.org
or visit us on Facebook:
Facebook.com/thekindnessprogram

THE J. CAMERON WATSON KINDNESS AWARD



PRESENTED ANNUALLY
TO A STUDENT
IN GRADE 7 OR 8
IN ONTARIO SCHOOLS

SPONSORED BY
**THE BEATRICE WATSON-ACHESON
FOUNDATION**

Canadian Registered Charity

****Video****

Students may submit an original video, using a camera or smartphone, (video not to exceed 3 minutes) in English or French, with the following theme.

How my kindness changed an animal's life.

**If your video is selected as a winner, you will be contacted to submit the necessary release forms such as; for people appearing in the video or for any video filmed on private property.

Poster

Students may submit a poster with a clear and easily read message, using any medium, with the following theme.

How my kindness changed an animal's life.

Essay

Students may submit an original essay in English or French, with the following theme.

How my kindness changed an animal's life.

CONTEST RULES

Students must be in Grade 7 or 8.

All entries must be original.

Be sure to include;

1. Student's name, age and grade
2. Teacher's name
3. School name, address and phone number

All entries become the property of the sponsor and may be reproduced.

The decisions of the judges are final.

Videos may be produced by one student, a group or a class. Prize money is shared if it is a group/class entry. Videos may be submitted either electronically, on a memory stick or DVD.

Posters must be no less than

11 1/2 by 14 inches

or 30 by 39 cm.

Essays must be no more than 350 words, typed and double spaced.

Attention

Only entries complying with the rules will be eligible for the prize money.

The final judging will be done by The Beatrice Watson-Acheson Foundation Directors.



TO ENTER CONTEST

Send posters, essays and videos to the following addresses:

For Ottawa Area

The Beatrice Watson-Acheson Foundation
Attn. Mrs. Jennifer Snell,
4740 Dunning Rd.,
Navan, Ontario
K4B 1J1

For all other Ontario Schools

The Beatrice Watson-Acheson Foundation
Attn. Ms. Glenda Deigan,
P.O. Box 264,
Borden, Ontario
L0M 1C0

Videos may also be submitted electronically to:
beatricewatson_acheson@yahoo.ca

**Please e-mail us at the above address if you have any questions regarding the entry format.*

Entries must be postmarked by March 31, 2020

Winners will be notified in early June 2020

Prizes

for each Category
Top Prize \$300

Five runner-up prizes of \$100
Five honourable mentions of \$50

www.thekindnessprogram.org